



*Designed to Empower*  
**TTS2020** | SEOUL 서울  
September 12-16 2020

28<sup>th</sup> International Congress of The Transplantation Society

[www.tts2020.org](http://www.tts2020.org)



2020  
INDUSTRY  
PROSPECTUS



The  
**Transplantation**  
Society



대한이식학회  
The Korean Society for Transplantation



# Industry Prospectus

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# Welcome Messages

## from the Congress Chairs



**Designed to Empower**  
**TTS2020** | **SEOUL** 서울  
September 12-16 2020  
28<sup>th</sup> International Congress of The Transplantation Society  
[www.tts2020.org](http://www.tts2020.org)

It is with great pleasure that we invite you to the 28<sup>th</sup> International Congress of The Transplantation Society (TTS 2020), which will be held in Seoul, the capital of South Korea, from September 12 to 16, 2020, at COEX Convention and Exhibition Center, one of South Korea's largest convention and exhibition venues.

TTS is the only global transplantation society that encompasses all of the disciplines in the field of transplantation, and this congress will be an ideal opportunity to share our knowledge and learn from each other so as to maintain standards and expand the field of transplantation together. With over 4,000 participants expected to attend, TTS 2020 promises to be a great occasion to present the latest techniques, and exchange information and valuable academic research findings in the field of transplantation. The Program Committee and the Local Organizing Committee are dedicated to organizing a challenging and interesting program for the congress participants bringing a large number of world-renowned scientists together to share their expertise, remarkable achievements and most recent findings.

Seoul is a truly cosmopolitan city that is an exciting and vibrant combination of modern and traditional, offering its visitors a compelling mixture of technology, rich cultural heritage and natural beauty. Globally, Seoul has become a world-class city of Northeast Asia. As the hub of transport, logistics and information technologies, Seoul enjoys advanced urban infrastructures, and everyone has easy access to information. We are proud to welcome guests from all over the world to Seoul, and to have the opportunity to provide participants with a scientific program of exceptional quality in conjunction with a unique Korean cultural experience.

COEX, the venue of TTS 2020, is easily accessible from the airports, and is an attractive place for attendees for its facilities and services as well as the many cultural assets and tourist amenities on-site and nearby, like SM Town Artium, Coex Mall and Bongeun Buddhist Temple to name just a few.

We are confident that the TTS 2020 Congress will be a rewarding and unforgettable experience for all participants attending from around the world, and that it will provide you with a great opportunity to promote your company and products. We invite you and your company to join us at TTS 2020 as a partner in its success.

**Mehmet Haberal, MD, FACS (Hon), FICS (Hon), FASA (Hon), FIMSA (Hon)**

President, The Transplantation Society  
Congress Chair, TTS 2020

**Kyung-Suk Suh, MD, PhD**

Director of International Affairs, The Korean Society for Transplantation  
Vice-Chair, TTS 2020



# Good Reasons to Sponsor TTS 2020



## facts & stats

### QUICK INFO

**4000** participants

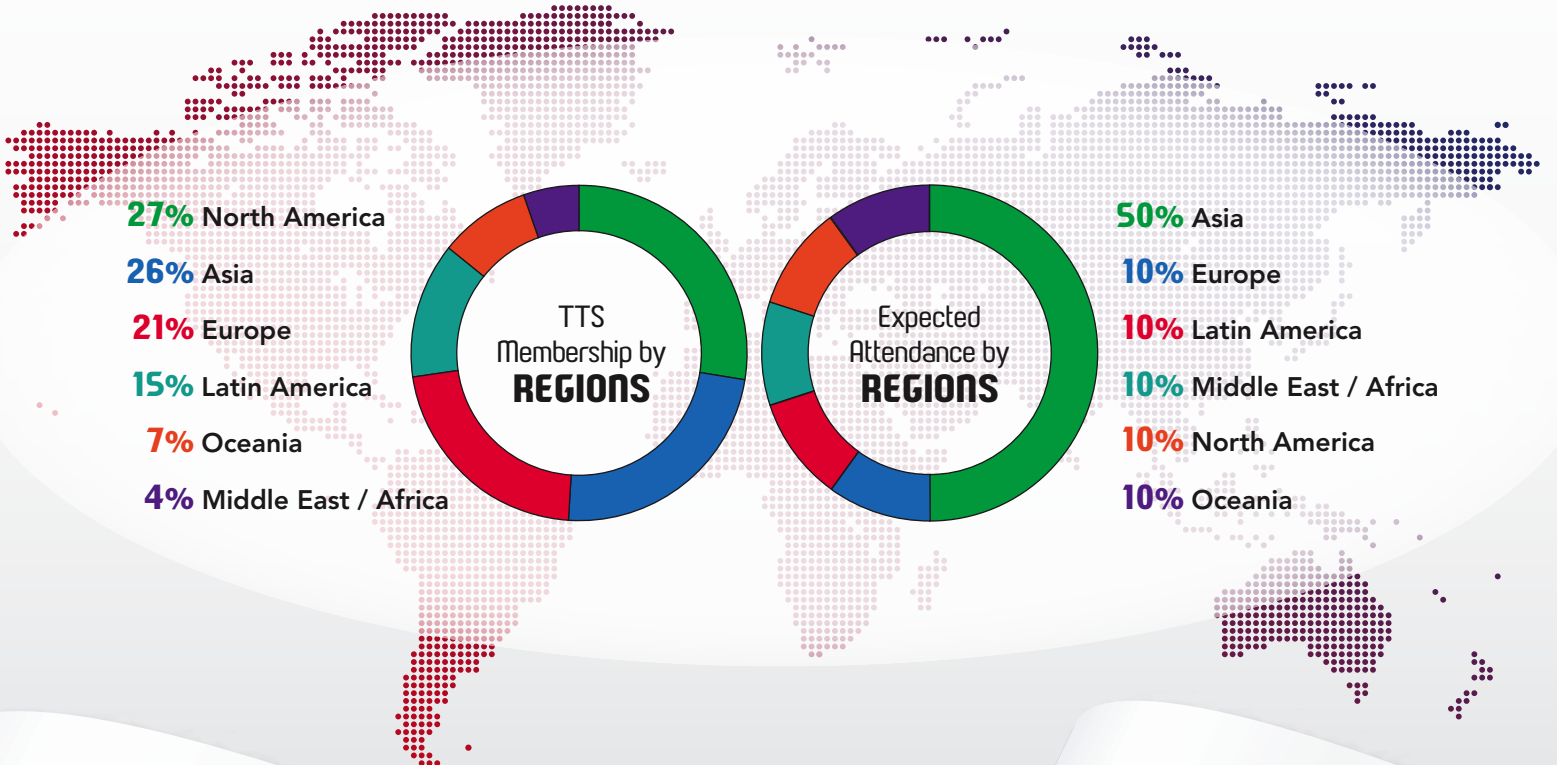
**1500** online attendees

**85** countries

### WHY BE A PART OF TTS 2020...



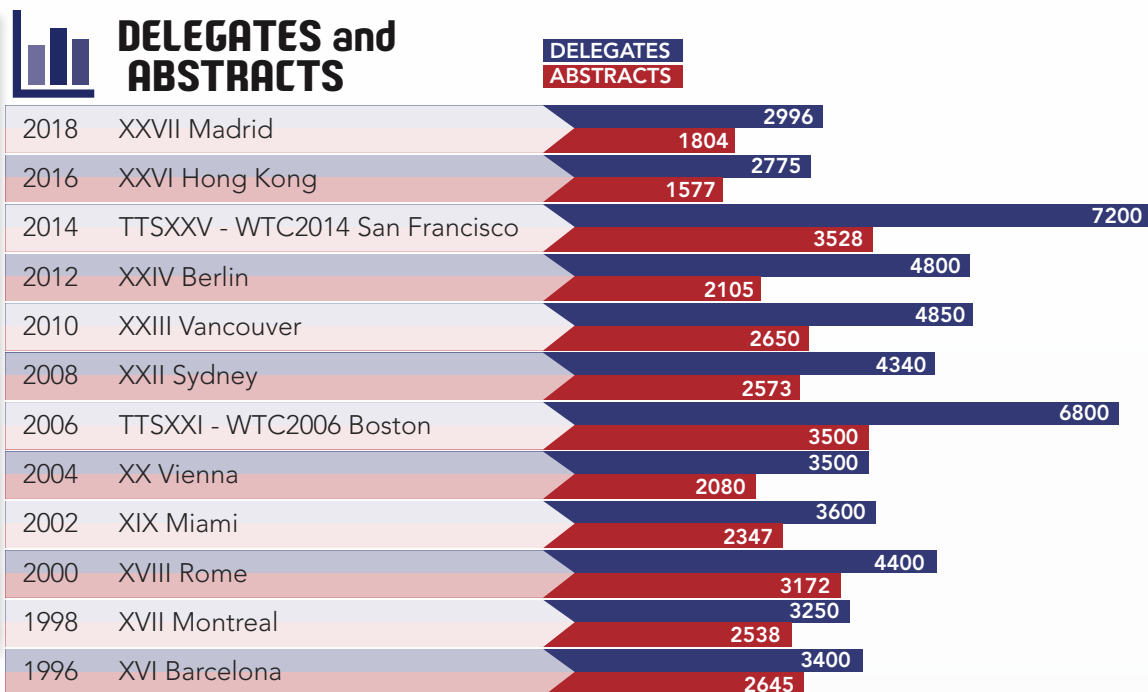
- the largest and most **international** transplantation congress in 2020
- access to **over 2,400 international clinicians**
- access to **over 600 Korean clinicians**
- unique opportunity to meet with all **decision makers in transplantation** from all disciplines
- increase your organization's exposure to the **global transplantation community**
- demonstrate your commitment and contribution to **medical education**
- be seen as supporting the development of the **next generation** of transplantation professionals
- help transplantation science and ethical organ donation **thrive and succeed**



# Good Reasons to Sponsor TTS 2020



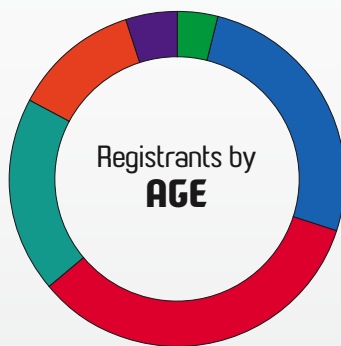
past congresses



### DEMOGRAPHICS

(Source: TTS 2018 Registrants)

- 4% 18-24
- 26% 25-34
- 34% 35-44
- 19% 45-54
- 12% 55-64
- 5% 65+



- 42.2% Senior Clinician
- 9.6% Industry/Marketing
- 9.5% New Clinician
- 6.8% Senior Investigator
- 5.3% Clinical Trainee
- 5.1% Scientist Trainee
- 1.9% Transplant Coordinator
- 19.6% Other  
(New Investigator, Nurse, Pharmacist, Undergraduate Student, Lab Technician, etc)



become a partner

Joining TTS 2020 as a partner is a simple 3-STEP PROCESS.

TTS has given industry and organizations the flexibility and choice to tailor their own sponsorship experience. You get to select the Congress features that best accentuate your presence at TTS 2020. This flexibility is designed to ensure that your specific needs and objectives are met.

*If you are interested in Exhibit opportunities solely, please view page 20.*

step  
1

Take a look at the different sponsorship levels offered and see what value-added benefits are included within each level. Identify where your partnership budget will fit.

step  
2

Choose one or more items from the "à la Carte" list to create your custom sponsorship package.

step  
3

Add up your items and enjoy all the additional benefits that are included within the sponsorship level you reached.



# Partnership Opportunities



step  
1

Identify the partnership level that your budget can reach and see what value benefits are included. VAT will be charged as applicable.

levels & benefits

BENEFIT LEVEL	Pinnacle \$350,000+	Premier \$200,000+	Principal \$100,000+	Major \$50,000+	Contributor \$10,000+
<b>GENERAL VISIBILITY</b>					
Corporate Sponsor highlight on the <a href="http://tts.org">tts.org</a> website and on Tribune Pulse issues	•				
TTS will send out one pre-approved sponsored email to delegates pre-congress	•				
Hospitality suite on-site (basic furniture included)	•	•			
Personalized alerts / push notifications in WebApp	2	1			
Logo on TTS 2020 ad in Transplantation Journal	•	•	•		
Logo on on-site daily newsletter	•	•	•		
Electronic ad on Digital Signage	30 sec video	15 sec video	static ad		
Logo on floor markers near Plenary Hall	•	•	•		
Recognition from congress chair in welcome address	•	•	•		
One advertising/stand-up banner in Exhibit Hall	•	•	•		
Logo on pre-congress e-newsletter (Tribune Pulse)	•	•	•	•	
Logo on welcome signage module at entrance of venue	•	•	•	•	
Hyperlinked logo on TTS 2020 website	•	•	•	•	•
Opportunity to utilize the congress logo on sponsor's own promotional material	•	•	•	•	•
Listing in the Sponsor & Exhibitor directory online	•	•	•	•	•
<b>EXHIBIT SPACE</b>					
3m x 3m exhibit space	6	4	2	1	
<b>REGISTRATION</b>					
Full delegate registrations (approx. \$850 US per pass)	14	10	6	4	1
Exhibitor passes	18	12	6	3	
Congress Networking Event	10	8	5	2	



# Partnership Opportunities



step  
2

## Sponsorship Options at a Glance

Choose one or more items from the “à la Carte” list to create your custom sponsorship package.  
 Items listed with an asterisk (\*) indicate an exclusive sponsorship.  
 For details on each item, please proceed to the following pages.

program & education

ITEM	PRICE IN USD
HALF-DAY INDUSTRY SYMPOSIUM*	\$ 200,000
60' LUNCH INDUSTRY SYMPOSIUM (2 spots per day on non-competing topics)	\$ 125,000 MONDAY \$ 100,000 TUESDAY \$ 100,000 WEDNESDAY
60' EVENING INDUSTRY SYMPOSIUM (2 spots per day – sponsor must participate at the Pinnacle or Premier level)	\$ 65,000
45' EARLY MORNING SYMPOSIUM	\$ 35,000
UNRESTRICTED EDUCATIONAL GRANT	discretionary
RECORDINGS OF CONGRESS SESSIONS* (all sessions, archived and available on demand for one year)	\$ 50,000
SPONSORSHIP OF THE “TTS 2020 ON AIR” LIVE STREAM*	\$ 80,000
SPONSORSHIP OF AN EXISTING PLENARY SESSION	\$ 35,000
SPONSORSHIP OF A SOTA TRACK	\$ 25,000
SPONSORSHIP OF THE POST-GRADUATE COURSE*	\$ 25,000

connections & networking

ITEM	PRICE IN USD
WI-FI FOR ALL DELEGATES*	\$ 60,000
CHARGING STATIONS (EXCLUSIVE)*	\$ 50,000
INTERNATIONAL LOUNGE IN THE EXHIBIT HALL*	\$ 50,000
YOUNG MEMBERS CORNER*	\$ 50,000
VIRTUAL BOOTH	\$ 25,000
HOSPITALITY SUITE	\$ 25,000
WELCOME RECEPTION*	\$ 25,000
CAMPFIRE SESSIONS*	\$ 25,000
POSTER AREA*	\$ 15,000
YOUNG MEMBER’S EVENT*	\$ 10,000
LOGO PLACEMENT ON THE ONLINE REGISTRATION PAGE*	\$ 10,000
LOGO PLACEMENT ON THE ONLINE ABSTRACT SUBMISSION PAGE*	\$ 8,000





# Partnership Opportunities

## Sponsorship Options Details



Items listed with an asterisk (\*) indicate an exclusive sponsorship.

### classic sponsorship

ITEM	PRICE IN USD
TTS 2020 WEBAPP*	\$ 75,000
DELEGATE LANYARD*	\$ 50,000
DELEGATE NOTEPAD & PEN*	\$ 50,000
DIGITAL SIGNAGE STATIONS*	\$ 50,000
ON-SITE CONGRESS E-NEWS*	\$ 40,000
SPEAKER PREVIEW ROOM*	\$ 25,000
COFFEE BREAK (ONE PER SPONSOR)	\$ 15,000
REGISTRATION DESK*	\$ 10,000
VOLUNTEER APPAREL*	\$ 10,000

### on-site advertising

ITEM	PRICE IN USD
ELECTRONIC ADVERTISING ON DIGITAL SIGNAGE <i>(for the entire Congress duration or per day)</i>	\$ 5,000 ALL \$ 1,500 / DAY
ROTATING BANNER ADVERTISING ON WEBAPP	\$ 5,000 / DAY
PUSH NOTIFICATION	\$ 3,500 / NOTICE
ON-SITE ADVERTISING OPTIONS:	
Stand-up Advertising Banners in strategic high-traffic locations	<b>CONTACT US FOR MORE DETAILS AND PRICING.</b>
Foot prints	



### HALF-DAY SYMPOSIUM\*

\$200,000 USD (Sunday)



### 60' LUNCH INDUSTRY SYMPOSIUM (2 spots per day on non-competing topics)

\$125,000 USD (Monday)

\$100,000 USD (Tuesday)

\$100,000 USD (Wednesday)

#### What to expect from hosting a Half-Day/Lunch symposium:

- The opportunity to host an exclusive symposium to a targeted audience\*
- Program content and speaker(s) to be organized by sponsor\*\*
- Room rental fee included in cost of sponsorship
- Standard audio-visual package  
(1 15x20ft screen, 10,000 lumen projector, sound – podium mic, 2 chair mics, 2 Q&A mics, lighting – basic stage wash, laptop at podium, technician; final specs and floor plan will be provided 30 days before the Congress)
- Recording of the symposium with static video, audio and slides  
(files to be supplied to sponsor within 30 days)

#### How TTS will help you promote your symposium:

- Opportunity to include a promotional ad about the symposium on electronic signage
- Symposium will be included in all congress materials:
  - program and sponsorship sections of the website
  - printed on-site program pocket guide
  - WebApp
  - Announcement of all symposia in the *Tribune Pulse*
- Emailing of symposium advertising (provided by the sponsor) within the last 14 days prior to the Congress
- Push notification (provided by sponsor) on the WebApp, displaying right below the morning Plenary presentation, on the day of the presentation. This will be the final push before the symposium.

#### NOTES:

- \* Sponsors of a half-day/lunch symposium are encouraged to provide upgraded lunches to delegates (at additional cost to the sponsor). The TTS office can support the sponsor with logistical details.
- \*\* In order to enhance the scientific program and prevent duplication of topics and speakers within the main program, the Scientific Program Committee must approve content and speakers in advance.





**60' EVENING INDUSTRY SYMPOSIUM (2 spots per day - sponsor must participate at the Pinnacle or Premier level)**

**\$ 65,000 USD**

**What to expect from hosting a Evening symposium:**

- The opportunity to host one of six available evening symposia to a targeted audience\*
- Program content and speaker(s) to be organized by sponsor\*\*
- Room rental fee included in cost of sponsorship
- Standard audio-visual package  
*(1 15x20ft screen, 10,000 lumen projector, sound – podium mic, 2 chair mics, 2 Q&A mics, lighting – basic stage wash, laptop at podium, technician; final specs and floor plan will be provided 30 days before the Congress)*
- Recording of the symposium with static video, audio and slides  
*(files to be supplied to sponsor within 30 days)*

**How TTS will help you promote your symposium:**

- Opportunity to include a promotional ad about the symposium on electronic signage
- Symposium will be included in all congress materials:
  - program and sponsorship sections of the website
  - printed on-site program pocket guide
  - WebApp
  - Announcement of all symposia in the *Tribune Pulse*
- Emailing of symposium advertising (provided by the sponsor) within the last 14 days prior to the Congress
- Push notification (provided by sponsor) on the WebApp, displaying right below the morning Plenary presentation, on the day of the presentation. This will be the final push before the symposium.

**NOTES:**

- \* Sponsors of an evening symposium are encouraged to provide upgraded refreshments to delegates (at additional cost to the sponsor). The TTS office can support the sponsor with logistical details.
- \*\* In order to enhance the scientific program and prevent duplication of topics and speakers within the main program, the Scientific Program Committee must approve content and speakers in advance.





Items listed with an asterisk (\*) indicate an exclusive sponsorship.



### 45' EARLY MORNING SYMPOSIUM

\$ 35,000 USD

#### What to expect from hosting a morning symposium:

- The opportunity to host an early morning symposium to a targeted audience\*
- Program content and speaker(s) to be organized by sponsor\*\*
- Standard audio-visual package  
(1 15x20ft screen, 10,000 lumen projector, sound – podium mic, 2 chair mics, 2 Q&A mics, lighting – basic stage wash, laptop at podium, technician; final specs and floor plan will be provided 30 days before the Congress)

#### How TTS will help you promote your symposium:

- Symposium will be included in all congress materials:
  - program and sponsorship section of the website
  - printed on-site program pocket guide
  - WebApp

#### Notes:

- \* We encourage the sponsor to provide breakfast to delegates (at additional cost to the sponsor). The TTS office can support the sponsor with logistical details.
- \*\* In order to enhance the scientific program and prevent duplication of topics and speakers within the main program, the Scientific Program Committee must approve content and speakers in advance.



### UNRESTRICTED EDUCATIONAL GRANTS

#### Discretionary

- The opportunity to sponsor unrestricted educational grants. Contributions are at the discretion of the sponsor.



### RECORDINGS OF CONGRESS SESSIONS\*

\$ 50,000 USD (all sessions, archived and available on demand for one year)

- TTS Members and delegates of TTS 2020 will be given the opportunity to view the congress sessions in an online multimedia library for one year after the Congress. It is expected that more than 500 individuals will access the multimedia library in the year following the Congress.
- Exclusive naming rights to the multimedia library.
- Sponsor logo visible throughout entire presentation of all videos.
- The recordings will be advertised in the on-site program pocket guide, WebApp and congress website and will be featured in the post-congress thank you email.
- Recording and production costs are included in the cost of sponsorship.





Items listed with an asterisk (\*) indicate an exclusive sponsorship.



### SPONSORSHIP OF THE "TTS 2020 ON AIR" LIVE STREAM\*

\$ 80,000 USD

- Exclusive naming rights to the "TTS 2020 On Air" Live Stream.
- TTS 2020 will select a variety of sessions for live streaming, including all Plenary sessions.
- Sponsor logo to appear at all times.
- The "TTS 2020 On Air" Live Stream will be advertised extensively pre-congress through TTS communication channels.
- Live streaming costs are included in the cost of sponsorship.



### SPONSORSHIP OF AN EXISTING PLENARY SESSION

\$ 35,000 USD

- The opportunity to sponsor an existing Plenary session (over 2,000 participants).
- The Plenary session will be advertised in all congress materials pre-congress and onsite as they will feature the highest-level experts in transplantation.
- Announcement of sponsorship at the beginning and end of the session.
- Sponsor logo will appear on the WebApp beside the plenary presentation.



### SPONSORSHIP OF A STATE-OF-THE-ART (SOTA) TRACK

\$ 25,000 USD

- The opportunity to sponsor a SOTA track.
- Acknowledgement in the on-site program pocket guide as well as the congress website.
- Sponsor logo will appear on the WebApp beside all selected tracks.
- Opportunity to utilize the congress logo on sponsor's own promotional material.



### SPONSORSHIP OF THE POST-GRADUATE COURSES\*

\$ 25,000 USD

- The opportunity to sponsor the Post-Graduate Courses. The Congress will feature a minimum of 2 Post-Graduate Courses on September 12 and September 13.
- Acknowledgement in the on-site program pocket guide as well as the congress website.
- Sponsor logo will appear on the WebApp beside all selected tracks.



Items listed with an asterisk (\*) indicate an exclusive sponsorship.



### WI-FI FOR ALL DELEGATES\*

\$ 60,000 USD

- Landing page branded with sponsor's logo.
- WI-FI landing page will be viewed by delegates daily.
- Acknowledgement in the on-site program pocket guide and WebApp.



### CHARGING STATIONS\*

\$ 50,000 USD

- Self-service kiosks that charge mobile devices quickly and conveniently are available to congress delegates in high traffic and lounge areas.
- Sponsor logo to appear on the station(s).
- Acknowledgement in the on-site program pocket guide and WebApp.



### INTERNATIONAL LOUNGE IN THE EXHIBIT HALL\*

\$ 50,000 USD

- This lounge will be located in a central location in the exhibit hall, allowing participants to sit, relax, chat, post notices on bulletin boards, etc.
- Decorated and furnished by TTS. Lounge area with seating for 50. Will share plans with sponsor. Sponsor logo will feature prominently.
- Opportunity for sponsor to hold a small reception, activity or action station event in this lounge space before or after opening hours of the exhibit hall.  
*(Catering costs at the cost of the sponsor.)*
- Sponsorship will be acknowledged in the on-site program pocket guide and in the WebApp.





# Partnership Opportunities

## Sponsorship Options Details



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connections & networking



### YOUNG MEMBERS CORNER\*

**\$ 50,000 USD**

- This lounge will be located in a central location in the exhibit hall, allowing students to exchange with one another, ask questions related to the student program, sign up for student activities, post job offers, post CVs etc.
- Decorated and furnished by TTS. Lounge area with seating for 50. Will share plans with sponsor. Sponsor logo will feature prominently.
- Opportunity for sponsor to hold a small reception or activity or action station event in this lounge space before or after opening hours of the exhibit hall. Catering cost is at the additional expense of the sponsor
- Sponsorship will be acknowledged in the on-site program pocket guide and in the WebApp.



### VIRTUAL BOOTH

**\$ 25,000 USD**

- Sponsors can enhance their physical booth presence with a Virtual Booth. This virtual booth would be promoted to congress delegates at [tts2020.org](http://tts2020.org), [tts.org](http://tts.org), and on the Congress WebApp. Virtual booth consists of a 1-page website to promote your business, services, products and activities at the congress. Several links to your company website and videos can be included.
- Acknowledgement in the on-site program pocket guide, the congress website and the WebApp.



### HOSPITALITY SUITE (for duration of Congress or 1-day depending on availability)

**\$ 25,000 USD (DURATION OF CONGRESS)**

- Located in a meeting room on the 3rd Floor of Coex.
- Decorating/furnishing, staffing, and food and beverages are the responsibility of the sponsor  
(TTS 2020 can assist with supplier information.)



Items listed with an asterisk (\*) indicate an exclusive sponsorship.

connections & networking



### WELCOME RECEPTION\*

\$ 25,000 USD

- The Welcome Reception, which follows the Opening Ceremony, will take place on Sunday evening and usually attracts more than half of the audience.
- Sponsorship will be acknowledged in the on-site program pocket guide, the website, and in the WebApp.
- Logo visibility at the event itself.



### CAMPFIRE SESSIONS\*

\$ 25,000 USD

- Campfire settings will be created in different areas of the exhibit hall.
- Highly interactive Campfire sessions entail 6 presentations of 10 minutes each at 10 different stations. These sessions will take place in the afternoons.
- Sponsor's logo will be featured on the hanging signage above each campfire station.
- Sponsorship will be acknowledged in the on-site program pocket guide and in the WebApp.



Campfire Sessions from TTS 2018 in Madrid.



# Partnership Opportunities

## Sponsorship Options Details



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connections & networking



### POSTER AREA\*

**\$ 15,000 USD**

- The poster area will be integrated with the exhibitors, and if possible, poster areas will be grouped with exhibitors.
- Sponsor's logo will be featured on all overhead hanging signage indicating the themed poster area.
- Sponsorship will be acknowledged in the on-site program pocket guide and in the WebApp



### YOUNG MEMBER'S EVENT\*\*

**\$ 10,000 USD**

- The Young Member's Event will take place offsite one of the evenings of the conference. This event facilitates interactions between Key Opinion Leaders and Young Junior delegates.
- Sponsorship will be acknowledged in the on-site program pocket guide, the website, and in the WebApp.
- Logo visibility at the event itself.



### LOGO PLACEMENT ON THE ONLINE REGISTRATION PAGE\*

**\$ 10,000 USD**

- All participants will need to register themselves in the congress management system. The sponsor logo would feature prominently.



### LOGO PLACEMENT ON THE ONLINE ABSTRACT SUBMISSION PAGE\*

**\$ 8,000 USD**

- Over 2,000 abstract submissions are expected for TTS 2020. The sponsor logo would feature prominently on the abstract submission start page.



# Partnership Opportunities

## Sponsorship Options Details



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classicsponsorship

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### TTS 2020 WEBAPP\*

**\$ 75,000 USD**

- Registered delegates will have access to the Congress WebApp. WebApp features include program, abstracts, networking, sponsor and exhibitor directory, and more. The WebApp is essentially the portable detailed program.
- Sponsor's logo appears prominently at the top of the main screen, and in the footer of all other pages.
- Sponsor can provide three push notification that will be displayed over three days, one per day
- Sponsorship will be acknowledged in the on-site program pocket guide.
- Other sponsors and exhibitors may purchase push notifications.



### DELEGATE LANYARD\*

**\$ 50,000 USD**

- All delegates will receive a name badge and lanyard to be worn during the Congress.
- The sponsoring company's logo will feature on all lanyards.
- Sponsorship will be acknowledged in the on-site program pocket guide and in the WebApp.



### DELEGATE NOTEPAD & PEN\*

**\$ 50,000 USD**

- Congress notepads and pens will be provided to all participants as a lasting souvenir of the Congress. Pads and pens can have your company name/logo printed or embossed (sourced by TTS).



### ON-SITE CONGRESS E-NEWS\*

**\$ 40,000 USD**

- The opportunity to sponsor the on-site Congress e-news to registered delegates. **(E-news will be sent on September 14, 15, 16, and 17. Content of the e-news is the responsibility of TTS.)**
- Sponsor may provide a banner ad for the e-news.
- Sponsorship will be acknowledged in the WebApp.





Items listed with an asterisk (\*) indicate an exclusive sponsorship.

classicsponsorship



### SPEAKER PREVIEW ROOM\*

**\$ 25,000 USD**

- Enjoy the visibility associated with sponsoring one of the key components of the congress. All invited speakers and presenters in the oral program must visit the Speaker Preview Room prior to their presentation.
- The sponsoring company's name and logo will be displayed on signage outside the Speaker Preview Room and on the screen of each computer terminal.
- Sponsorship will be acknowledged in the on-site program pocket guide and in the WebApp.



### DIGITAL SIGNAGE STATIONS\*

**\$ 50,000 USD**

- TTS 2020 will feature 10 such stations in key traffic areas of the congress.
- The screen will feature sponsor logos, general congress housekeeping notes, and paid sponsor advertising.
- 1 sponsor ad on every rotation of the set of ads is included for the exclusive sponsor of these stations.



### COFFEE BREAK (in the exhibit hall, one break per sponsor)

**\$ 15,000 USD**

- The sponsoring company name and logo on signage in the Exhibit Hall.
- Sponsorship will be acknowledged in the on-site program pocket guide and in the WebApp.



### REGISTRATION DESK\*

**\$ 10,000 USD**

- Inclusion of the sponsor's logo in the design of the registration area.
- Sponsorship will be acknowledged in the on-site program pocket guide and in the WebApp.



### VOLUNTEER APPAREL\*

**\$ 10,000 USD**

- Sponsor logo placed on volunteer t-shirts.
- Sponsorship will be acknowledged in the on-site program pocket guide and in the WebApp.

# Partnership Opportunities

## Sponsorship Options Details



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classicsponsorship



### ELECTRONIC ADVERTISING ON DIGITAL SIGNAGE (for duration of Congress or per day)

\$ 5,000 USD (DURATION OF CONGRESS)

\$ 1,500 USD (PER DAY)

- Electronic Advertising will be displayed on 10 digital signage stations that are located in high traffic areas.



### ADVERTISING ON THE CONGRESS WEBAPP

\$ 5,000 USD (PER DAY)

- Rotating banner, visible below the header of the app.
- 1000–3000 impressions per day; max 4 sponsor banners per day.



### PUSH NOTIFICATIONS

\$ 3,500 USD (PER NOTIFICATION)

- Text or image files are acceptable.
- Technical specs will be provided by TTS



### ON-SITE ADVERTISING OPTIONS

Contact us for more details and pricing on the following items.

- Stand-up Advertising Banner in the strategic high-traffic locations.
- Foot prints



# Exhibit Opportunities without Partnership Commitments



exhibiting

A variety of activities will take place in the exhibit area in order to ensure good traffic flow.

Activities include coffee breaks, lunch distribution, welcome reception, poster sessions, lounge area including campfire sessions.

BOOTH SIZE	EXHIBITOR PASSES*	PRICE IN USD
SUPER PREMIUM QUAD ISLANDS (20' x 80'/6m x 24m)	18	\$ 56,000
PREMIUM QUAD ISLAND (40' x 40'/ 12m x 12m)	18	\$ 56,000
PREMIUM TRIPLE ISLAND (30' x 40'/9m x 12m)	16	\$ 42,000
PREMIUM DOUBLE ISLAND/SINGLE (30' x 30'/9m x 9m)	14	\$ 31,500
PREMIUM DOUBLE ISLAND (20' x 40'/6m x 12m)	14	\$ 28,000
PREMIUM ISLAND (20' x 30'/6m x 9m)	8	\$ 21,000
PREMIUM ISLAND/PENINSULA (20' x 20'/6m x 6m)	6	\$ 15,500
PREMIUM DOUBLE (20' x 10'/ 6 m x 3m)	4	\$ 12,500
PREMIUM SINGLE (10' x 10'/3m x 3m) Furnished (a corner or near the front entrance)	3	\$ 7,500
SINGLE (10ft x 10 ft/ 3m x 3m) Furnished	3	\$ 5,000
SINGLE (10ft x 10 ft/3m x 3m) Space only	3	\$ 3,500
SINGLE NONPROFIT (6ft x 6ft/ 2m x 2m) Furnished	3	\$ 750

Note: Combined single booths are equivalent to a premium double at \$12,500.

\*Congress passes allowing access to sessions may be purchased at the prevailing rate.  
 See website for more details: [www.tts2020.org](http://www.tts2020.org)

## OTHER BENEFITS

- **Exhibit Directory:** Each exhibiting organization will be listed in the Congress Exhibit Directory with a description of the company product(s) and/or service(s). The exhibitor directory is accessible to all delegates via the congress WebApp.
- Access to the Post-Congress Delegate list will include full name, company/organization, city, province, country and email
- Access to Congress Coffee Breaks and Lunches
- Opportunity to purchase a Hospitality Suite
- Inclusions\*\*:  
  - **Furnished:** shell scheme, needle punch carpet, 1 6ft table, 2 chairs, fascia with name, waste Basket, 1 basic electrical outlet
  - **Space Only:** waste basket, 1 basic electrical outlet, backwall

\*\* The Exhibit Hall is not carpeted





## recognitionawards

The Transplantation Society's Council bestows Honours and Awards to recognize individuals contributing to the field of transplantation through outstanding achievement (for basic scientists, clinicians and in developing countries), mentorship and training, as well as humanitarian efforts.

### AWARD FOR OUTSTANDING ACHIEVEMENT IN TRANSPLANTATION (BASIC SCIENCE)

**\$ 2,000 USD**

The Award for Outstanding Achievement in Transplantation (Basic Science) will be presented to a basic scientist who has made outstanding contributions to transplantation science.

### AWARD FOR OUTSTANDING ACHIEVEMENT IN TRANSPLANTATION (CLINICAL)

**\$ 2,000 USD**

The Award for Outstanding Achievement in Transplantation (Clinical) will be presented to a clinician who has made outstanding contributions to transplantation.

### AWARD FOR OUTSTANDING ACHIEVEMENT IN TRANSPLANTATION (DEVELOPING COUNTRY)

**\$ 2,000 USD**

The Award for Outstanding Achievement in Transplantation (Developing Country) will be presented to an individual who has made outstanding contributions to transplantation in a developing country.

### AWARD FOR MENTORSHIP OR EDUCATION AND TRAINING IN TRANSPLANTATION

**\$ 2,000 USD**

The Award for Mentorship or Education and Training in Transplantation will be presented to recognize the outstanding contributions of an individual in mentoring or to education and training in the field of transplantation.





## WITawards

The Women in Transplantation Steering Committee bestows awards to recognize women who have advanced the field of transplantation through leadership, mentorship, science or other outstanding contributions.

### WOMAN LEADER IN TRANSPLANTATION AWARD

**\$ 2,000 USD**

The Woman Leader in Transplantation Award will be presented to one woman who has helped further the field of transplantation through research, policies, leadership, initiatives or other regarded contributions.

### UNSUNG HERO AWARD

**\$ 2,000 USD**

The Unsung Hero Award will be presented to one woman who has had an extraordinary impact in the field of transplantation through community service, volunteering, mentorship or other community based activity.

## younginvestigatorawards

The Young Investigator Awards are given to recipients who have submitted abstracts to the International Congress of The Transplantation Society and received the highest scores from an international panel of reviewers.

**\$ 2,000 USD**

- Thirty (30) awards for Young Investigators will be given to assist with travel and registration costs for the eligible recipients.
- These will be awarded to the top 30 scored abstracts whose presenting author applies for the award and who is under the age of 35 years old.
- Acknowledgement in the on-site program pocket guide.
- Funds collected from sponsorship will go 100% towards bringing young investigators to the meeting.



# The Transplantation Society

The mission of The Transplantation Society is to provide global leadership in the practice of human transplantation.

The responsibility of The Transplantation Society is to establish guidelines of clinical practice, advance programs of education, and to promote ethical standards for clinical care and scientific investigation.

The Transplantation Society will provide the focus for global leadership in transplantation:

- development of the science and clinical practice
- scientific communication
- continuing education
- guidance on the ethical practice

For more information visit: [www.tts.org](http://www.tts.org)





# 대한이식학회

The Korean Society for Transplantation

The Korean Society for Transplantation (KST) was established in 1969 and currently more than 1,000 members are registered. Clinical and basic research in all fields of transplantation are actively performed. KST endorsed the Declaration of Istanbul and aims at national self-sufficiency while upholding ethical and transparent organ donation and transplantation.

[www.mykst.org](http://www.mykst.org)





## CONGRESS EXECUTIVE COMMITTEE

<b>Congress Chair</b>	Prof. Mehmet Haberal, Ankara, Turkey
<b>Congress Vice-Chair</b>	Prof. Kyung Suk Suh, Seoul, South Korea
<b>Scientific Program Committee Co-Chair</b>	Prof. Nancy Ascher, San Francisco, CA, USA
<b>Scientific Program Committee Co-Chair</b>	Dr. Philip O'Connell, Westmead, Australia
<b>Finance Committee Chair</b>	Dr. Stefan G. Tullius, Boston, MA, USA
<b>TTS 2022 Host-Country Chair</b>	Dr. Gabriel Gondolessi, Buenos Aires, Argentina
<b>TTS President-Elect 2018-2020</b>	Dr. Marcelo Cantarovich, Montreal, Canada

## HOST COUNTRY LIAISON COMMITTEE

<b>Committee Chair</b>	Prof. Kyung Suk Suh
<b>Committee Members</b>	Prof. Jonwong Ha Beom Seok Kim Dong-Sik Kim Jae-Joong Kim Myoung Soo Kim Sung Joo Kim Sang Ho Lee Sang-Il Min Hyo Chae Paik Dong Hyun Shin Gi-Won Song





## Destination Seoul

Seoul takes pride in having an extraordinary environment for hosting conventions.

Ideally located in the heart of Northeast Asia, Seoul has what it takes for success, starting with a globally top-ranked Incheon International Airport, served by over 87 airlines connecting to 186 cities around the world, and Coex, Seoul's largest convention center.

With its 600-year history and refined modernity including IT power and K-Pop culture, Seoul became a UNESCO City of Design in 2010 and was listed No. 3 in New York Times' list of Must-See destinations.

### Historic Legacy

Seoul has been the capital and center of Korean culture and history for over 600 years. Traces of the city's ancient legacy can be found everywhere from its Five Royal Palaces to the Seoul City Walls. Their careful preservation has earned sites like Changdeokgung Palace a place on the UNESCO World Heritage list.

### Dynamic Cityscape

Seoul is a constantly shifting mix of traditional and modern. That's why you can find futuristic buildings like the Dongdaemun Design Plaza situated next to the ancient Dongdaemun (East Gate) and located just beneath the slope of the scenic Naksan Park. Visit a royal palace or visit the 123-story Lotte World Tower, you'll have a chance to see Seoul's character everywhere you go.

### Endless Entertainment

Seoul is a city that offers plenty to do and see. The capital attracts top performers year round in art, music, dance and theatre, and offers plenty of memorable local performances of its own. Whether you find joy in a little retail therapy or going for a morning hike, Seoul's myriad of shopping choices and leisure activities have wide appeal to everyone's preferences.





## Destination Seoul

### Technology Leader

As a world leader in technology, Seoul is a city where high-speed communications enhance every aspect of modern life. You'll experience some of the fastest Internet speeds in the world, both wired and wireless, and the city-wide WiFi coverage means you can almost always be connected online from anywhere in the city, 24 hours a day.

### Exquisite Cuisine

Visitors to Seoul often leave with glowing memories about their Korean culinary experiences. In addition to the common favourites such as kimchi, galbi (marinated ribs), bibimbap (rice topped with sautéed vegetables and other toppings), you can find a long list of restaurants specializing in the diverse cuisine of Korea's different regions.

### Secure Environment

Seoul has earned a reputation as a city with a high level of safety, security, and sanitation. Seoul operates the Seoul Global Center to provide various services to visitors, a medical Referral Service for foreigners, and the Call Center providing services in multiple languages to minimize inconvenience to foreigners. Most services and facilities are available 24 hours.

### World Class Transportation

A modern 18-line subway system connects every corner of Seoul and has signage, maps and announcements in English. A smart, extensive bus system and taxis with free interpretation service combine to make getting around Seoul simple and affordable.

Seoul is served by two international airports. Incheon International Airport is the main one, located just 30 miles from Seoul, while Gimpo International Airport is just 22 miles away. A new subway line between Incheon International Airport and Seoul has cut the commute down to 43 minutes.







## Coex Convention & Exhibition Center

The Coex Convention & Exhibition Center in Seoul is Korea's premier events venue, providing more than 20 years of experience and know-how in the domestic and international MICE industry.

Coex is conveniently located in the heart of Seoul's business district with major 5-star hotels, a huge shopping mall, convenient transportation linkage, and an advanced IT infrastructure.

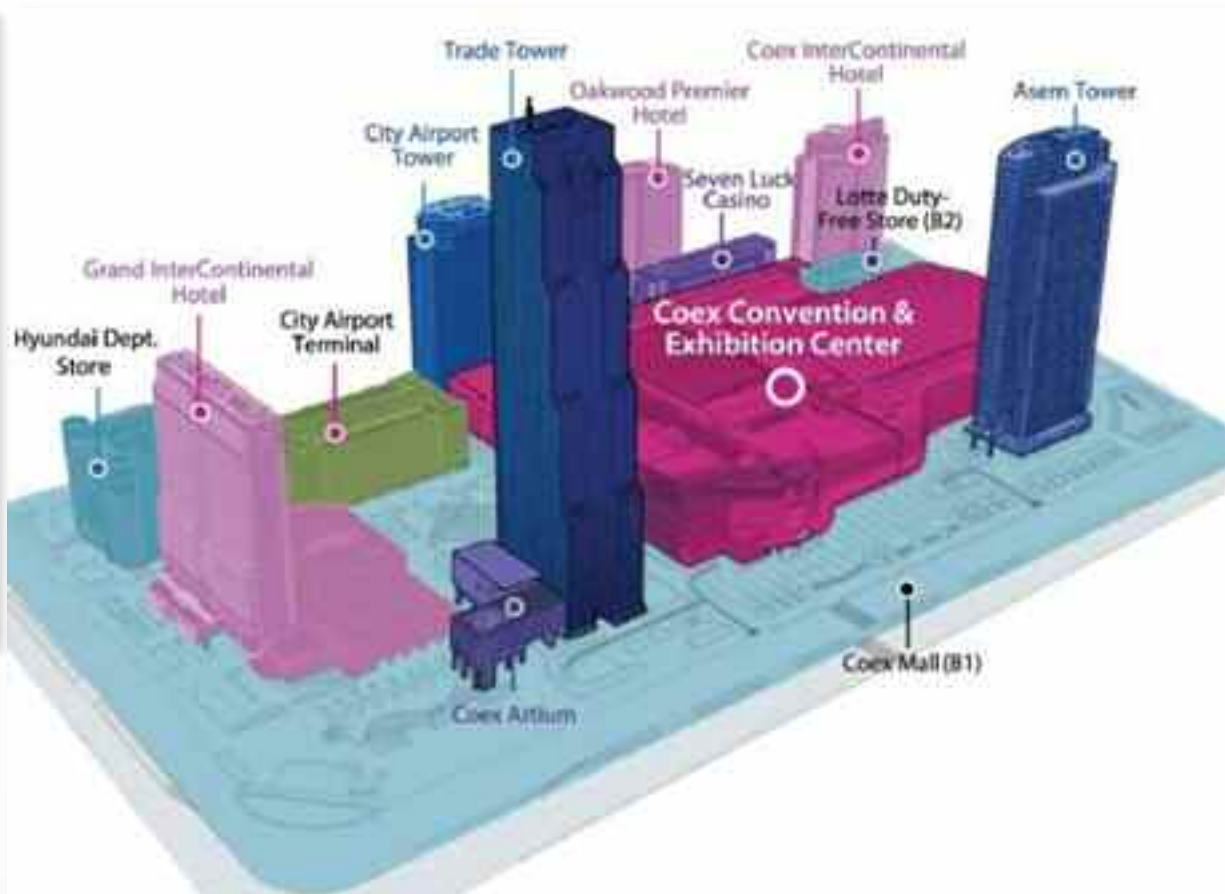
Coex has evolved into a leading culture-business platform, propelled by the opening of the new Coex Mall in 2014 and SM Town in 2015, and the designation of Gangnam as a "Special Tourist Zone" dedicated to the Meetings and Incentives Industry.







## VenuePlan



### Hotels at Coex

- InterContinental Seoul Coex (656 rooms) – *headquarter hotel*
- Grand InterContinental Seoul Parnas (517 rooms)
- Oakwood Premier Coex Center (280 rooms)

### Entertainment

- SMTown@Coex Atrium & Art Hall
- Coex Aquarium
- Megabox Multiplex (16 screens)
- Seven Luck Casino

### Shopping

- Lotte Duty-Free Store
- Hyundai Department Store
- Starfield Coex Mall

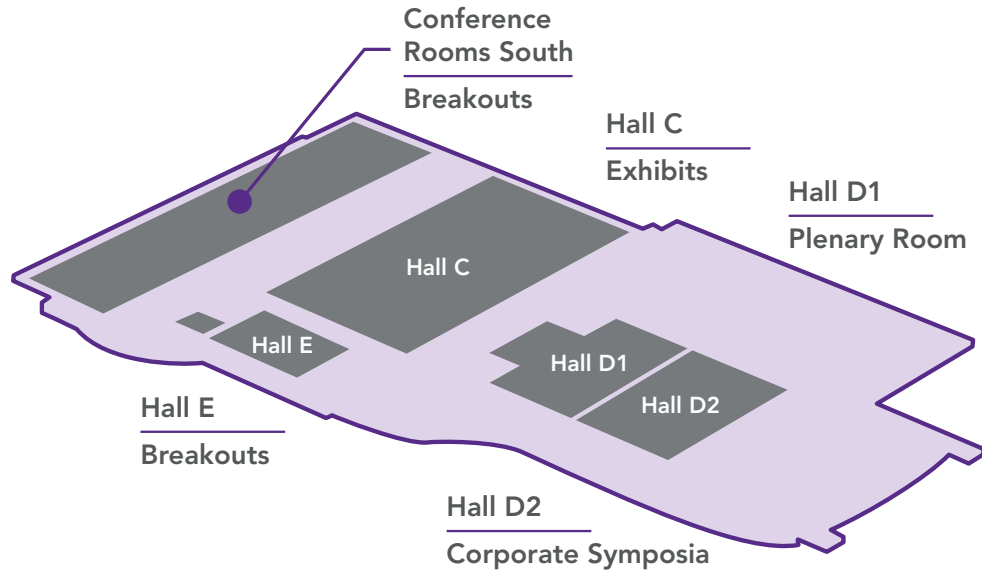
### Transportation

- City Airport Terminal
- Subway Line No. 2 and No. 9





**FloorPlan**





*Designed to Empower*  
**TTS2020** | SEOUL 서울 SOUTH KOREA  
September 12-16  
28<sup>th</sup> International Congress of The Transplantation Society  
[www.tts2020.org](http://www.tts2020.org)

**Kathy Tsandilas, HMCC**

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**28<sup>th</sup> International Congress of The Transplantation Society**

c/o The Transplantation Society

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